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| **NELSON MANDELA INTERNATIONAL DAY 2022****FACTSHEET** |
| **CAMPAIGN OUTLINE** |
| Theme | An intersection between food security and climate change  |
| Call-to-action | Fund, Plant, Feed & Sustain |
| Campaign Tagline | Do what you can, with what you have, where you are  |
| Focus Areas | 1. Fruit & Indigenous Tree Planting
2. Community & Backyard Gardens
3. Positive Climate Action
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| Mandela Day 2022   | 16 July 2022Mvezo, Eastern CapeFruit tree planting & gardens clean-up hosted by Chief Mandela and family17 July 2022Houghton, JohannesburgInaugural Mandela Day Houghton RunLadysmith Black Mambazo tribute concert, Johannesburg Theatre18 July 2022Zwide, GqeberhaGarden clean-up and planting, establishing community garden and tree planting |
| Mandela Day Partners | Green Development FoundationNelson Mandela UniversityShoprite  |
| Social Media Handles | **Twitter:** @NelsonMandela and @MandelaDay **Instagram:** @NelsonMandelaFoundationSA**Facebook:** Nelson Mandela Foundation and Nelson Mandela International Day |
| Campaign Hashtags | #MandelaDay2022 |
| **FREQUENTLY ASKED QUESTIONS** |
| **What is sustainability in food production?** | To produce food sustainably, we must ensure the processes and systems used are non-polluting, conserve energy and where possible use renewable energy sources. Sustainability also refers to economically efficient methods that are also safe for workers, communities and consumers. |
| **How can I participate?** | “Do what you can with what you have where you are”The Nelson Mandela Foundation believes that if we all do what we can to facilitate lasting, sustainable solutions we can make an impact to global climate change and food insecurity. This Nelson Mandela Day we hope to ignite the spirit of active citizenship amongst communities and most importantly, individuals within the community structure. We strive to empower and capacitate local members of the community to grow their own food to feed their families. |
| **Can I participate by donating?** | Yes, donations are welcome and appreciated. Please visit nelsonmandeladay.com website and click open donate to donate any amount. OrTo donate R30 to the work of Nelson Mandela Day, SMS #ActionAgainstPoverty to 42607We have also partnered with Discovery Vitality which makes it possible for members to support this Mandela Day by donating their rewards towards the creation of backyard gardens. |
| **How can I find out more about the work of the Nelson Mandela Foundation?** | To find out more about the work of the Nelson Mandela Foundation, visit our website: [www.nelsonmandelafoundation.org](http://www.nelsonmandelafoundation.org) |