BROADENING IMPACT
BY REACHING DEEPER
INSTITUTIONAL HISTORY

Foundation in 1999 after Nelson Mandela ended his presidency.

The Foundation embraced a new mandate to promote social justice through work in the memory-dialogue nexus.

In November 2013 the Nelson Mandela Foundation opened the Centre of Memory.
OUR STRATEGY JOURNEY

2007 – 2012
Transitioning from post-presidential office to human rights-oriented NGO

2013 – 2018
Elevate and focus our work in the first phase of life without our Founder

2019 – 2022
Gearing us to making a difference in the world not by doing more but by doing differently
SUCCESES OF THE 20 YEARS

Madiba’s Post-presidential office (1999 -2011)
SUCCESES OF THE 20 YEARS

Overseen Nelson Mandela’s Intellectual Property
SUCCESSES OF THE 20 YEARS

Launched the Nelson Mandela Centre of Memory
SUCCESES OF THE 20 YEARS

Mandela Dialogues on reckoning with oppressive pasts
SUCCESES OF THE 20 YEARS

Research, mediation and dialogue resolving the crisis in South Africa’s tertiary education
SUCCESES OF THE 20 YEARS

Launched Atlantic Fellows for Racial Equity

OUR FELLOWS
SUCCESES OF THE 20 YEARS
Mandela initiative on Poverty and Inequality

GRAPPLING WITH POVERTY AND INEQUALITY
a report on the process and findings of the Mandela Initiative
SUCCESES OF THE 20 YEARS

Hosted 16 Nelson Mandela Annual Lectures
SUCCESES OF THE 20 YEARS

2018 international centenary campaign
SUCCESES OF THE 20 YEARS

Mandela Day 10th year anniversary
GOING FORWARD

BROADENING IMPACT BY REACHING DEEPER
WE ASPIRE TO BE

A respected change agent in South Africa and beyond with a global audience, strong focus and an embedded practice of deep dialogue informed by robust research, analysis and evaluation.
MANDATE

• We reaffirm the mandate given to us by our Founder: To promote and develop the cause of peace, human rights and democracy.

• Our vision is a just society, one which learns from its pasts and listens to all its voices.

• Our mission is to contribute to the making of a just society by mobilising the legacy of Nelson Mandela, providing public access to information on his life and times, and convening dialogue on critical social issues.
WHAT WE MEAN BY IMPACT

DEMOCRACY

CONSTITUTIONALISM

ACTIVE CITIZENSHIP

ACCOUNTABILITY
WHAT WE MEAN BY IMPACT

Effective public policy and advocacy interventions
WHAT WE MEAN BY IMPACT

Eradicate poverty and reduced inequality
WHAT WE MEAN BY IMPACT
Emergent strategies for combating patriarchy and racism
WHAT WE MEAN BY IMPACT

Build a South Africa of Nelson Mandela’s dream
WHAT WE MEAN BY IMPACT

Remaining a trusted voice on the life and times of Nelson Mandela
HOW WILL WE MAKE IMPACT?

• High impact programmes and interventions
• Models, strategies, ideas for social change
• Global reach
• Institutional culture rooted in the Foundation’s values
• Build a network of partners to maximise impact
• Strengthen accountability in our institutional culture
OUR AIMS

• Become a model for good governance
• Prioritising skills and competencies for the changing NGO environment
• Embracing financial prudence
OUR STRUGGLES TODAY

• Poverty and inequality are on the rise

• Funding environment is drying up

• Political environment has become hostile

• Regionalism and nationalism impact on immigration
A NEW CONTRACT FOR CHANGE

- Adapt to the changing funding environment
- Build capacity to respond to social challenges
- Prioritize social justice
- Set measurable targets
- Strengthen Institutional culture
- Encourage public participation
WHAT MUST CHANGE

**NOW**

- Corruption
- Extreme poverty, joblessness and no access to quality health services
- Inequality - Widening gap between haves and have nots
- Gender and racially based economic exclusion

**THE NEXT 5 YEARS**

- Public accountability and good governance
- Improved quality of life
- Economic and social inclusion and participation
- Dismantling structures of power and toxic masculinity
“No longer shall we seek to place blame for our condition elsewhere or to look to others to take responsibility for our development. We are the masters of our fate”

Nelson Mandela
THANK YOU