

THE AUTHORISED PORTRAIT

UPDATED IN MEMORIAM EDITION

# MANDELA

PUBLICITY GUIDELINES

FOREWORD KOFI ANNAN  
INTRODUCTION ARCHBISHOP DESMOND TUTU





## CONTENTS

Specifications

About the book

New content

Nelson Mandela biography and headshot

Contributors

New images featured in the book

About PQ Blackwell





Specifications: Hard cover with jacket, 298mm x 225mm, portrait, 416 pages, 150,000 words, 312 images

## ABOUT THE BOOK

On 11 February 1990, a dignified elderly man walked hand in hand with the wife from whom he had been forced to live apart for twenty-seven years out of prison and into history. It is a date and an image the world will never forget: the day Nelson Mandela was freed. From that day on, Nelson Mandela's immense courage and personal moral authority moved out of the shadows of his prison cell to stand as a beacon of hope first to a bitterly divided nation and then to the whole world. Other images followed: a smiling Mandela casting his vote in his country's first general election, a solemn Mandela at his inauguration as the first president of a democratic South Africa, Mandela with world leaders, with celebrities, with his wife Graça Machel and his family, in the midst of the crowds of children who were drawn to him wherever he went. Nelson Mandela occupied a unique place in our world and in *Mandela – The Authorised Portrait: In Memoriam Edition* the narrative of his epic journey to freedom is accompanied by the most complete collection of images ever assembled and by more than sixty specially commissioned interviews. World leaders, friends and associates ranging from Richard Branson to Archbishop Desmond Tutu, from Bono to President Thabo Mbeki, from his comrades in the South African struggle against apartheid to Muhammad Ali have all contributed their individual stories to build a compelling picture of this inspirational man through the eyes of those who were closest to him.

[253 words]

NEW CONTENT FEATURED IN THE HARD COVER  
'MANDELA – THE AUTHORISED PORTRAIT: UPDATED IN MEMORIAM EDITION'

Mandela – The Authorised Portrait: Updated in Memoriam Edition hard cover has been updated with the following new text content:

Perspectives and tributes from the South African and international community following the event of Nelson Mandela's passing on 5 December 2012:

African National Congress (ANC)

Kofi Annan – Ghanaian diplomat and former Secretary-General of the United Nations

Aung San Suu Kyi – Activist and chairperson for Burma's National League of Democracy

Joyce Banda – President of Malawi

George Bizos – Human rights advocate, lawyer and activist

Sir Richard Branson – Entrepreneur and humanitarian

Laloo Chiba – Member of the ANC

Bill Clinton – Former President of the United States

Saths Cooper – Psychologist and activist

His Holiness the Dalai Lama

Pope Francis

Nadine Gordimer – Writer and activist

Bob Geldof – Musician and human rights activist

Verne Harris – Director: Research and Archive at the Nelson Mandela Foundation

Ahmed Kathrada – Politician, activist, former inmate alongside Mandela

Jakaya Kikwete – President of Tanzania

Ban Ki-Moon – Secretary-General of the United Nations

Zelda la Grange – Former personal assistant and spokesperson for Mandela

Mac Maharaj – Politician

Nandi Mandela – Mandela's granddaughter

Andrew Mlangeni – Member of the ANC

Barack Obama – President of the United States

Mamphela Ramphele – Politician and activist

Desmond Tutu – Social rights activist and retired Anglican bishop

Extract from the final prayer given by the chaplain general of the South African military, Brigadier General Monwabisi Jamangile, at the burial of Nelson Mandela

Mandela – The Authorised Portrait: Updated In Memoriam Edition hard cover also includes an additional collection of 312 new images, including:

- Images from the official memorial service held at FNB Stadium, Johannesburg on 10 December 2013
- Images from the state funeral in Qunu on 15 December 2013
- Coverage of those paying tribute in the days following the announcement of Nelson Mandela's passing

## NELSON MANDELA BIOGRAPHY AND HEADSHOT

Nelson Mandela was born in Transkei, South Africa, on 18 July 1918. He joined the African National Congress in 1944 and was engaged in resistance against the ruling National Party's apartheid policies after 1948 before being arrested in August 1962.

In November 1962 he was sentenced to five years in prison and started serving his sentence at Robben Island Prison in 1963 before being returned to Pretoria, where he was to later stand in the Rivonia Trial. From 1964 to 1982, he was again incarcerated at Robben Island Prison and then later moved to Pollsmoor Prison, during which his reputation as a potent symbol of resistance to the anti-apartheid movement grew steadily.

Released from prison in 1990, Mandela won the Nobel Peace Prize in 1993 and was inaugurated as the first democratically elected president of South Africa in 1994. He is the author of the international bestseller *Long Walk to Freedom*, *Conversations with Myself* and *Nelson Mandela by Himself*.

On 5 December 2013, Nelson Mandela passed away in his home in Houghton, Johannesburg, and an international period of mourning began.

[180 words]



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## CONTRIBUTORS

**DR NEVILLE ALEXANDER:** Author, academic, and co-founder of the National Liberation Front, Dr Neville Alexander was convicted of sabotage in 1964 and sentenced to ten years on Robben Island. In 1981, he was appointed director of the South African Committee for Higher Education.

**MUHAMMAD ALI:** Three times world heavyweight boxing champion, Muhammad Ali has been a powerful advocate of equal rights all his life. A member of the Nation of Islam, his refusal to serve in Vietnam resulted in a five-year prison sentence and the stripping of his heavyweight title. He works tirelessly for countless charities and causes, despite battling against Parkinson's disease.

**KOFI ANNAN:** Kofi Annan was Secretary-General of the United Nations 1997–2006. His efforts to invigorate the UN were recognised in 2001 when he and the UN itself were jointly awarded the Nobel Peace Prize. He has since been involved in a number of political and humanitarian activities on the world stage including The Elders convened by Nelson Mandela.

**LORD ATTENBOROUGH:** Lord Attenborough has worked as an actor, director and film-maker whose most acclaimed works are the films *Gandhi* and *Cry Freedom*. A lifelong campaigner against apartheid, Lord Attenborough and his wife, actress Sheila Sim, lost their daughter Jane and granddaughter Lucy in the tsunami on Boxing Day 2004.

**DR ALI BACHER:** Former test cricket captain of South Africa, Dr Ali Bacher presided over the administration of South African cricket during its re-entry into the world arena in the post-apartheid era. As managing director of the United Cricket Board of South Africa he ensured that equal opportunities were provided for cricketers of all races. In 2003 he masterminded the ICC Cricket World Cup hosted by South Africa.

**JUDGE FIKILE BAM:** Fikile Bam became an underground activist while studying law at Cape Town University. He spent ten years on Robben Island with Nelson Mandela before being released in 1974. Judge Bam was appointed Judge President of the Land Claims Court in 1995. Fikile Bam died in December 2011 at the age of seventy-four.

**HIS ROYAL HIGHNESS PRINCE BANDAR BIN SULTAN BIN ABDULAZIZ:** International statesman and diplomat, Prince Bandar was ambassador of the Kingdom of Saudi Arabia to the United States of America 1983–2005.

**HILDA BERNSTEIN:** Anti-apartheid activist Hilda Bernstein was a communist, active member of the ANC Women's League and one of the instigators of the Federation of South African Women. She and husband Rusty were subjected to various banning orders from 1953 onwards and in 1960 she was detained without charge following the Sharpeville shootings. In 1964, following the Rivonia Trial, the Bernstein family escaped into exile in London. Hilda Bernstein died in Cape Town in 2006 at the age of ninety-one.

**GEORGE BIZOS:** Human rights advocate George Bizos was part of the team that defended Nelson Mandela and his comrades at the Rivonia Trial. As Mandela's lifelong lawyer and confidant, he was a constant visitor throughout his prison years and defended Winnie Mandela several times in court. In the 1990s George Bizos played a key role in the establishment of constitutional law in South Africa and was prominent in the investigation of apartheid-era crimes in the Truth and Reconciliation Commission.

**THE RIGHT HONOURABLE TONY BLAIR MP:** Prime minister of Britain 1997–2007, Tony Blair was the Labour Party's longest-serving prime minister and the only person to lead the party to victory in three consecutive general elections. Upon his resignation in 2007 he was appointed Middle East envoy on behalf of the United Nations, the European Union, the United States and Russia.

**JOSEPH BLATTER:** International sports administrator Joseph (Sepp) Blatter has played a key role in football's international governing body FIFA since 1975. In 1998 he was elected president and was re-elected to that position in 2002, 2007 and 2011.



**BONO:** Internationally acclaimed rock musician and member of U2, Bono is a committed campaigner on debt relief for Africa, first with Jubilee 2000, and more recently with DATA and Make Poverty History. In 2007 he was awarded an honorary knighthood for his work by the Queen of England.

**BARONESS BOOTHROYD OF SANDWELL:** Baroness Boothroyd has had a lifelong commitment to the anti-apartheid cause. A member of the British Parliament since 1973, she was Speaker of the House 1992–2000, the first woman ever to hold this position. In 1994 she was appointed chancellor of the Open University. From 1994 to 2006 she was chancellor of the Open University.

**CHRISTO BRAND:** Christo Brand worked as a prison warder on Robben Island and later at Pollsmoor Prison.

**SIR RICHARD BRANSON:** British entrepreneur Sir Richard Branson is best known for his global brand Virgin, which encompasses businesses from the entertainment industries through to the airline Virgin Atlantic and the Virgin train networks. Sir Richard is a trustee of several charities and is co-founder of The Elders which brings together a small group of influential leaders to tackle global problems.

**ANDRE BRINK:** Novelist, playwright, translator, critic and academic, Andre Brink is one of South Africa's most distinguished literary figures. He is the author of twenty novels, translated into some twenty-six languages, and has been awarded many prizes both in South Africa and internationally.

**THE RIGHT HONOURABLE GORDON BROWN MP:** Prime minister of Britain 2007–2010, Gordon Brown was previously Chancellor of the Exchequer from 1997. Educated at Edinburgh University, he has been an MP since 1983.

**AMINA CACHALIA:** A prominent member of the Indian Youth Congress, and later an ANC member and founding member of the Federation of South African Women, Amina Cachalia was subjected to banning orders for a total of over fifteen years. Her anti-apartheid activities brought her close to Nelson Mandela who became a friend and mentor.

**JUDGE ARTHUR CHASKALSON:** Judge Chaskalson acted as defence counsel in a number of important political trials during the apartheid era including the Rivonia Trial and played a key role in the drafting of South Africa's interim constitution in 1993. In 1994 he became the first president of the new Constitutional Court, and he served as Chief Justice of South Africa 2001–2005.

**PRESIDENT CLINTON:** International statesman and president of the United States 1993–2001, President Clinton has been a lifelong advocate for civil rights and racial equality. Through the Clinton Foundation, he has been at the forefront in the fight against HIV/Aids in Africa.

**EDDIE DANIELS:** A member of the Liberal Party and the African Resistance Movement, Eddie Daniels was sentenced to fifteen years' imprisonment on Robben Island for sabotage. He entered prison with an eighth-grade education and left with two university degrees.

**BASIL DAVIDSON:** An honorary fellow of the London School of Oriental and African Studies, Basil Davidson was the author or editor of more than thirty books on Africa. His support of the ANC saw him banned in South Africa. He died in 2010.

**EBRAHIM EBRAHIM:** A member of Umkhonto we Sizwe from 1961, Ebrahim Ebrahim was arrested in 1963 and sentenced to fifteen years on Robben Island for sabotage. He was released in 1979 and went into exile in 1980, but was kidnapped in Swaziland by the South African security forces in 1986 and sentenced to twenty years on Robben Island for high treason. On his release in 1991 he was elected to the national executive committee of the ANC, was elected an MP in the national assembly in 1994 and in 2009 became South Africa's Deputy Minister of International Relations and Co-operation.

**PROFESSOR JAKES GERWEL:** An internationally recognised academic, Professor Jakes Gerwel served as director-general in the office of President Mandela and secretary of the cabinet in the Government of National Unity 1994–99. He is Chancellor of Rhodes University and Distinguished Professor in the Humanities at the University of the Western Cape, and is currently chairman of the Nelson Mandela Foundation.

**DENIS GOLDBERG:** A leading member of the Congress of Democrats and a political activist, Denis Goldberg was sentenced to life imprisonment alongside Nelson Mandela in the Rivonia Trial, the only white man among those of the accused to be found guilty. He served twenty-one years in Pretoria Local Prison before his release.

**NADINE GORDIMER:** Acclaimed novelist, essayist, short story and screenplay writer Nadine Gordimer has been the winner of numerous literary awards including the 1974 Booker Prize for Fiction and the 1991 Nobel Prize for Literature.

**PROFESSOR STUART HALL:** Leading academic, broadcaster and cultural theorist Professor Stuart Hall was appointed director of the Centre for Contemporary Cultural Studies at Birmingham University in 1968. He was appointed professor of sociology at the Open University 1979–97 and is currently professor emeritus there and visiting professor at Goldsmith's College, University of London.

**VERNE HARRIS:** Programme Manager for the Nelson Mandela Centre of Memory at the Nelson Mandela Foundation, Verne Harris has been involved in a range of post-apartheid archival initiatives, including the African National Congress's Archives Committee, the Truth and Reconciliation Commission, and the South African History Archive. Widely published, he is an honorary research associate with the University of Cape Town.

**LORD HEALEY:** Lord Healey served the British Government as Secretary of State for Defence 1964–70 and as Chancellor of the Exchequer 1974–79. He retired as an MP in 1992 and received a life peerage.

**LORD HUGHES:** A Labour MP and former chair of the Anti-Apartheid Movement in Britain, Lord Hughes was awarded the Order of the Companions of O R Tambo by the South African Government in 2004 for his contribution to the anti-apartheid cause.

**LORD JOFFE:** International human rights lawyer Lord Joffe was part of the defence team at the Rivonia Trial. On his move to Britain, he became one of the founders of Allied Dunbar and served until 2000 as chair of the board of trustees for Oxfam UK. He was awarded a peerage in 2000.

**SHAUN JOHNSON:** Former newspaper editor and media executive, author Shaun Johnson is chief executive of the Mandela Rhodes Foundation.

**ZWELEDINGA PALLO JORDAN:** Pallo Jordan has served on the national executive committee of the ANC since 1985 and was the party's main media spokesman before and during the 1994 elections. He has held a number of parliamentary posts since then and was South Africa's Minister of Arts and Culture 2004–09.

**FERGAL KEANE:** Author and journalist Fergal Keane covered southern Africa for the BBC throughout the eighties and was BBC correspondent in South Africa from 1990 onwards.

**SIR SYDNEY KENTRIDGE:** Sir Sydney Kentridge played a leading role as an advocate in the anti-apartheid movement, representing Nelson Mandela and the other accused at the infamous Treason Trial in 1956 and the family of Steve Biko at the 1977 inquest hearing into the activist's death. Now living in Great Britain, Sir Sydney was knighted in 1999 for his services to international human rights.

**GLENYS KINNOCK:** Glenys Kinnock worked for many years for the anti-apartheid cause. She was a member of the European Parliament 1994–2009, and president of the African, Caribbean and Pacific States ACP-EU Joint Assembly 2002–04.

**LORD KINNOCK:** Leader of the British Labour Party 1983–92, Lord Kinnock was active in the anti-apartheid movement in Britain from the early 1960s. He served as a member of the European Commission 1995–2004 and was head of the British Council 2004–09.

**ANTJIE KROG:** Acclaimed poet, novelist and journalist Antjie Krog has written extensively of South Africa's transition from apartheid to democracy.

**ZELDA LA GRANGE:** Executive personal assistant and former spokesperson to Nelson Mandela, Zelda la Grange joined the office of the president in August 1994 initially as a senior ministerial typist before being promoted. In 1999 when President Mandela retired he asked her to continue working with him following his departure from government.

**KEN LIVINGSTONE:** Leader of the Greater London Council from 1981 until it was abolished by Margaret Thatcher in 1986, Ken Livingstone served as a Labour MP 1987–91 and as mayor of London 2000–04.

**ESME MATSHIKIZA:** Widow of the jazz musician, journalist and composer of the celebrated musical King Kong, Todd Matshikiza, Esme Matshikiza left South Africa with her family in 1960, subsequently moving to live in exile in Zambia before returning to South Africa after democracy.

**PRESIDENT MBEKI:** Thabo Mbeki served as a youth organiser for the ANC before being briefly imprisoned and then leaving South Africa to live and campaign overseas. In 1989 he was head of the ANC delegation in talks with the South African Government that led to the unbanning of the ANC and the release of prisoners including Nelson Mandela. In 1994 Mbeki became deputy president to Mandela in the first democratic elections and then succeeded him as president of South Africa 1999–2008.

**DR FATIMA MEER:** Writer, academic and author Dr Fatima Meer was a prominent anti-apartheid activist. Constantly subjected to banning orders, she was also detained in prison. A close friend of the Mandela family, whom she supported for many years, she was the author of the first authorised biography of Nelson Mandela, *Higher Than Hope*. She died in 2010.

**IQBAL MEER:** Iqbal Meer is an English solicitor and is also admitted to practise in South Africa and Zambia. He was Nelson Mandela's personal lawyer for nineteen years. He is a trustee of the Nelson Mandela Children's Fund (UK) and is also a trustee of the Nelson Mandela Statue Fund.

**THE REVEREND DOCTOR STANLEY MOGOBA:** Stanley Mogoba served as president of the South African Institute of Race Relations 1987–89 and as presiding bishop of the Methodist Church of South Africa 1988–94. He was elected president of the Pan African Congress in 1997 and has also served as vice-chairman of the National Peace Committee.

**RUTH MOMPATI:** A member of the ANC's national executive committee 1966–73, Ruth Mompoti served as its chief representative in the UK 1981–82 and was part of the delegation that opened talks with the South African Government in 1990. In 1994 she was elected as an MP and was appointed ambassador to Switzerland 1996–2000. She was Mayor of Vryburg, South Africa, 2001–11.

**DR NTHATO MOTLANA:** Political activist, businessman and community leader Dr Nthato Motlana was one of Mandela's doctors and remained in close contact with him throughout his imprisonment. He was a member of the Nelson Mandela Foundation executive committee. He was a trustee of the Nelson Mandela Foundation until his death in 2008.

**BILLY NAIR:** Trade unionist, member of the South African Communist Party and anti-apartheid activist Billy Nair was sentenced in 1963 to twenty years on Robben Island for sabotage. After his release he became active in the United Democratic Front and was detained several times again. From 1986 to 90 he went into hiding. He was charged with nine others in the 'Vula' trial in 1990, despite having been granted indemnity. In 1994 he was elected an MP in the first national assembly. Billy Nair died in Durban in 2008.

**EMERITUS PROFESSOR NJABULO NDEBELE:** A board member of the Nelson Mandela Foundation, Professor Njabulo Ndebele is an acclaimed South African author and academic. Vice-Chancellor and Principal of the University of Cape Town 2000–08, he holds honorary doctorates from universities around the world. He was a winner of the Noma Award, Africa's highest literary award, in 1984, and served as president of the Congress of South African Writers for many years.

**LORD OWEN:** British foreign secretary in the Labour Government 1977–79, Lord Owen was joint author with Cyrus Vance of the failed Owen-Vance Peace Plan to end conflict in Bosnia.

**SIR SIDNEY POITIER:** Actor, writer, director and diplomat, Sir Sidney Poitier is internationally recognised as a cultural icon. He was the first black man to win an Oscar for Best Actor. Over fifty years after his performance in the 1951 film *Cry, The Beloved Country*, he returned to South Africa to play Nelson Mandela in the 1997 docudrama *Mandela and de Klerk*.

**PETER PRESTON:** Peter Preston was editor of the *Guardian* newspaper in Britain 1975–95, and continues to write a weekly column for the paper.

**CYRIL RAMAPHOSA:** Political activist and former trade unionist Cyril Ramaphosa was twice detained without trial for his political beliefs during the apartheid era. He went on to play a crucial role in the negotiations leading to South Africa's first democratic elections and was elected chair of the new constitutional assembly in 1994. A member of the national executive of the ANC, he was also Secretary-General 1991–96. He is also chair of the board of the Ahmed Kathrada Foundation.

**LORD RENWICK:** Lord Renwick was British ambassador to South Africa 1987–91 and subsequently British ambassador to the United States 1991–95.

**JUDGE ALBIE SACHS:** Appointed by Nelson Mandela as a member of the South African Constitutional Court in 1994, Judge Sachs was a leader in the struggle for human rights in South Africa and a member of the ANC. In 1966 he went into exile, first in England and then in Mozambique where in 1988 he was seriously injured by a car bomb placed by South African security agents, losing an arm and the sight of one eye. In 1990 he returned to South Africa to take part in the negotiations that led to democracy.

**GILLIAN SLOVO:** Novelist Gillian Slovo is the daughter of two of South Africa's foremost anti-apartheid activists. Both her parents were members of the South African Communist Party. Her father Joe Slovo was the first white member of the ANC and a minister in Mandela's first cabinet. Her mother, the journalist Ruth First, was murdered by the South African secret police in Mozambique.

**GEORGE SOROS:** International financier and philanthropist George Soros set up the Open Society Foundation which operates in several countries funding projects fostering democracy and open societies.

**ALLISTER SPARKS:** One of the most distinguished journalists and commentators in South Africa, Allister Sparks edited the *Rand Daily Mail* 1977–81 but was dismissed by its board after their controversial decision to make the paper appeal more to the affluent white community. Sparks played a major part in the reform of the media after Mandela came to power. He founded a journalism training institute in South Africa and has been a visiting professor in Europe and the United States.

**RICHARD STENGEL:** Author and journalist Richard Stengel collaborated with Nelson Mandela on his autobiography, *Long Walk to Freedom*. He is now managing editor of *Time* magazine.

**HELEN SUZMAN:** First entering the South African Parliament as a member of the United Party in 1953, Helen Suzman founded the Progressive Party in 1959, remaining its only representative in Parliament for fifteen years. As an MP, Suzman campaigned tirelessly for the improvement of prisoners' living conditions, although she refused to support Mandela and the other political prisoners in their demands to be released unless they renounced violence. In 1989 Suzman retired as an MP, but remained active in South African politics. She died in 2009.

**ARCHBISHOP DESMOND TUTU, ARCHBISHOP EMERITUS:** Cleric and activist Archbishop Desmond Tutu rose to worldwide fame during the 1980s as an opponent of apartheid. Tutu was the first black Anglican archbishop of Cape Town and primate of the Church of the Province of Southern Africa. He was awarded the Nobel Peace Prize in 1984. In 1995 he was appointed to chair South Africa's Truth and Reconciliation Commission which reported on apartheid-era crimes and atrocities. Tutu is co-convenor of The Elders with Nelson Mandela and Graça Machel.

[3,194 words]

## NEW IMAGES FEATURED IN 'MANDELA – THE AUTHORISED PORTRAIT: UPDATED IN MEMORIAM EDITION'

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Pg 374



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OPTIONAL CAPTION: A poster outside Mandela's home in Houghton, Johannesburg, bears messages from well-wishers and mourners.

Pg 378



© Irina Kalashnikova /Kommersant Photo via Getty Images

OPTIONAL CAPTION: A mourner holds a newspaper outside Mandela's Houghton home on 6 December 2013 in Johannesburg.

Pg 382-383



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OPTIONAL CAPTION: Crowds converge outside Mandela's home in Houghton on 7 December 2013 to pay their last respects.

Pg 386-387



© Brendan Smialowski/AFP/Getty Images

OPTIONAL CAPTION: The crowd watches as the official memorial service takes place at FNB Stadium in Johannesburg on 10 December 2013.

Pg 388-389



© Deaan Vivier/Foto24/Gallo Images/Getty Images

OPTIONAL CAPTION: *Crowds line Madiba Street as Mandela's body is driven to the Union Buildings in Pretoria on 11 December 2013 to begin a three-day period of lying in state.*

Pg 390-391



© Alet Pretorius/Foto24/Gallo Images/Getty Images

OPTIONAL CAPTION: *Graça Machel stands next to Mandela's body at the Union Buildings in Pretoria, while Winnie Madikizela-Mandela looks on, 11 December 2013.*

Pg 394



© Filippo Monteforte/AFP/Getty Images

OPTIONAL CAPTION: *People wait to view the convoy carrying Mandela's coffin as it travels to Qunu.*

Pg 397



© Odd Andersen/AFP/Getty Images

OPTIONAL CAPTION: *Ahmed Kathrada, anti-apartheid activist and close friend of Nelson Mandela, delivers a eulogy during the funeral ceremony in Qunu on 15 December 2013.*



## ABOUT PQ BLACKWELL

PQ Blackwell is an acclaimed creator and publisher of internationally bestselling illustrated books. Distinguished by their editorial excellence, design and production quality, PQ Blackwell's award-winning books are highly sought-after by many of the world's foremost illustrated book publishers and are marketed in over thirty five countries. PQ Blackwell's co-publishing and licensing partners include Hachette Livre, Chronicle Books, Farrar Straus & Giroux, Macmillan, Harry N. Abrams, HarperCollins and the La Martinière group of companies, among others.

PQ Blackwell collaborates with some of the world's leading photographers and individuals, including international luminaries Nelson Mandela, Archbishop Desmond Tutu and Aung San Suu Kyi, and eminent photographers Albert Watson, Andrew Zuckerman, Tim Flach, Ron von Dongen, Mark Laita, Rachael Hale McKenna and *New Yorker* photographer Platon. Its projects include the *New York Times* bestseller *Conversations with Myself* by Nelson Mandela featuring a foreword by Barack Obama and published in thirty-five languages; *The Birth of the 787 Dreamliner*, produced in collaboration with Boeing; and *M.I.L.K.: Moments of Intimacy, Laughter and Kinship* – a collection of images founded on humanity that has been exhibited at venues around the world, including New York's Grand Central Terminal, the Sydney Opera House and London's Science Museum, the associated books of which have sold three million copies in more than ten languages.

[211 words]



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