



# CYCALIVE 201

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## PRESS RELEASE

Cycalive was launched by Torah Academy, Moletsane High and Tladi Technical in 1998. It has since been joined by Pace College, Soweto. CYCALIVE is an event for Grade 11 students of different cultural and religious backgrounds. Fifty learners are selected to represent the participating schools and cycle in relay from Johannesburg to Durban promoting the following goals:

- To build bridges and form bonds between young South Africans and their respective communities.
- To inspire ubuntu - optimism and commitment for the common good of a positive future in South Africa.
- To raise funds for much needed educational projects.
- To highlight the importance of road safety and the ARRIVE ALIVE campaign particularly relating to cyclists.
- To encourage leadership and a spirit of adventure, personal challenge and self-confidence.

Over the past 14 years CYCALIVE has featured prominently on National Television News, and became a feature on the "Heart and Soul" and "Take Five" eTV morning edition television programmes. The Minister of Transport and high profile political, sports and religious leaders have attended the launch in Johannesburg and the arrival in Durban.

In 2010, Cycalive was the first Mandela Day Event and featured prominently on the Mandela Foundation Web page. Please visit:

[http://www.nelsonmandela.org/index.php/news/article/13th\\_cycalive\\_initiative\\_leaves\\_joburg\\_for\\_durban/](http://www.nelsonmandela.org/index.php/news/article/13th_cycalive_initiative_leaves_joburg_for_durban/)

and [http://www.nelsonmandela.org/index.php/news/article/cycalive\\_2010\\_cyclists\\_arrive\\_in\\_durban/](http://www.nelsonmandela.org/index.php/news/article/cycalive_2010_cyclists_arrive_in_durban/)

The departure ceremony will take place at the Torah academy, 59 Oaklands Rd, orchards, 9.00 – 10.00 am on Sunday 21 August 2011.

Various dignitaries will be present, We will be entertained and led by The Field Band, Members of the Steel Wheelers Harley Davidson Bikers club will accompany the cyclists on the first leg of their journey

The arrival ceremony will take place in Durban on Thursday 25 August 2011. We will meet the Field Band on corner Field and The Victoria Embankment at 3.30pm We will march along the embankment and on to City Hall where we will be addressed by the Deputy Mayor of Durban..

Coordinators of the event

Rabbi D. Hazdan - Dean Torah Academy High School 0823344352

Mr. Samuel Matseba - Moletsane High,

Mr. Dan Zimba – Principal Pace College

