

Zengeziwe Msimang has over 12 years experience working in the communication field, having worked at an NGO, in the private sector and now in government, for the Department of International Relations and Cooperation (DIRCO).

Msimang is responsible for promoting Brand South Africa and overseeing major international and domestic events for the department. Having joined DIRCO in 2010, Msimang has project-managed strategic marketing campaigns for the 2010 World Cup, the COP17/CMP7 Climate Change Conference and most recently the BRICS Summit. In addition, she provides communication support and backstopping to South Africa’s 125 embassies around the world.

Prior to joining DIRCO, Msimang worked for Thomas Molete Communications (TMC), Pygma Consulting and global auditing and business advisory firm, Grant Thornton.

Msimang obtained her Bachelor of Arts from the University of Cape Town and is currently furthering her studies through the Public Administration Leadership and Management Academy.